



2026 NERHA SPONSORSHIP OPPORTUNITIES

Who We Are:

The North East Ranch Horse Association (NERHA) is a 501c3 sanctioned charter of the American Ranch Horse Association (ARHA), dedicated to promoting the ranch horse and providing a fun, family-friendly show environment. We welcome all stock horse breeds and riders of every level from across the north east portion of the United States.

Why Sponsor?

Your business will be seen by riders, families, spectators, and fans across our shows, website, and social media. Sponsorships are featured online, in our programs, and announced throughout each event. With over 200 attendees per show and reach across multiple states, NERHA offers strong regional exposure and highly visible social media promotion.

Deadline for program inclusion: April 1, 2026.

NERHA Sponsorship Information Thank you for your support!

Company Name: _____

Contact Name: _____

Address: _____ City: _____

State: _____ Zip: _____ Phone Number: _____

Email: _____ Website Address: _____

Sponsorship Level: _____ Amount Enclosed: _____

**Sponsor's Instructions: _____

Did a NERHA member ask for your sponsorship? If yes, list the member's name:

Please make checks payable to North East Ranch Horse Association and send along with this form to:

North East Ranch Horse Association
C/O Jane Moulton
232 Eldridge Lane
Fort Ann, NY 12827

***Please feel free to contact us with any questions: NorthEastRanchHorse@gmail.com
Ads and Logos can be emailed to: NorthEastRanchHorse@gmail.com***

Spur Sponsorship Levels

LEVEL	INVESTMENT	INCLUDES
Platinum Spur	\$3,000	Logo on our website homepage, full-page ad in program book, arena banner (provided by us), Facebook feature, monthly social media shout-outs, multiple announcements at every show, 2 complimentary tickets to our annual awards banquet, and your logo on our showbill.
Diamond Spur	\$2,000	Logo on our website homepage, full-page ad in program book, arena banner (provided by us), Facebook feature, monthly social media shout-outs, multiple announcements at every show, and 1 complimentary ticket to our annual awards banquet.
Gold Spur	\$1,000	Logo on sponsor page on our website, full-page ad in program book, arena banner (provided by sponsor), Facebook feature, monthly social media shout-outs, and multiple announcements at every show
Silver Spur	\$500	Logo on sponsor page on our website, full-page ad in program book, arena banner (provided by sponsor), Facebook feature, and multiple announcements at every show.
Bronze Spur	\$300	Logo on sponsor page on our website , half-page ad in program book, arena banner (provided by sponsor), Facebook feature, and multiple announcements at every show.
Copper Spur	\$200	Logo on sponsor page on our website, quarter-page ad, banner display (provided by sponsor), Facebook feature, and multiple announcements at every show.

Class & Custom Sponsorships

High Dry or Cattle Sponsor	\$600	Sponsor the High Dry or High Cattle day end awards for all 3 shows for the ARHA divisions. Includes: Facebook feature, show announcements, and program listing.
Individual Buckle Class Sponsor	\$100	Sponsor a class and the winner of that class at a specific show will win a custom prize. Includes: Facebook feature, show announcements, and program listing.
3-Show Class Buckle Sponsor	\$280	All the above — for every show in the season. 3-Show Buckle sponsor deadline March 1, 2026
Year End Class Sponsor	\$100	Sponsor 1 class for a year-end award. The overall high point winner for that class for the year wins an award. Includes: Facebook feature, show announcements, and program listing.
Custom Sponsor Package	CUSTOM	Let's tailor your sponsorship! Add flyers, coupons, or samples to exhibitor bags, set up a booth, or create an award for competitors. Includes: Facebook feature, show announcements, and program listing.

Special Event Sponsorships (Horseman's Classic, Youth Challenge & Ranchman's Classic)

Added Money Sponsors	\$500 and up	Add prize money to an event for contestants to win.
Prize Sponsors	\$500 and up	Be the sponsor for the special event prizes.
Custom Event Sponsor	\$150 and up	Add money to the event for food/snacks, social gathering and more.

Goods or Product Donations

Donate products, gift certificates, or awards and receive, a Facebook feature, show announcements and your logo in the program.

Program Advertisement Only

Full Page: \$100 | Half Page: \$50 | Quarter Page: \$25