



2025 SPONSORSHIP OPPORTUNITIES

Who we are:

The North East Ranch Horse Association (NERHA) is a sanctioned charter of the American Ranch Horse Association (ARHA). You can find out more about ARHA at: www.americanranchhorse.net. The focus of NERHA is to promote and show the Ranch Horse – all stock horses are welcome! We are a family-friendly organization open to all levels of riders who want to advance their riding and showing experience. NERHA has membership from the North East region including: NY, VT, NH, MA, CT and ME. Our events are held at venues in the New York area. Check us out on Facebook at North East Ranch Horse Association where you will find updates on events and connection to ARHA information.

Sponsorship Opportunities:

By sponsoring NERHA, your business will reach our NERHA membership, competitors and their families, show spectators, Facebook friends, and website visitors.

*****We want to recognize our sponsors in our show program, therefore, we kindly request that sponsorships be received by NERHA by April 15, 2025.*****

Custom Sponsorship - Customize your sponsorship to work for your business. Sell products/services at NERHA events, add flyers in registration packets, add products to gift bags, give coupons or awards to competitors, be the NERHA website sponsor, etc.

Horseshoe Sponsorship - \$25 or more

- Support an individual and wish them good luck (put sponsor instructions on form)
- Sponsorship announced throughout the shows

Class Buckle Sponsorship - \$100

- Pick a class to sponsor, the exhibitor with the highest composite points in the class will get a custom belt buckle.
- Facebook post highlighting business
- Announcements at all the NERHA Events
- Listed in the program book at each show

3 Show Class Buckle Sponsorship - \$280

- Pick a class to sponsor for all three of our shows, the exhibitor with the highest composite points in the class will get a custom belt buckle.
- Facebook post highlighting business
- Announcements at all the NERHA Events
- Listed in the program book at each show

Bronze Spur - \$150

- Facebook post highlighting your business and linking to your site/Facebook page
- Logo featured on the sponsorship page of the website
- Banner or signage (provided by sponsor) displayed in the arena at all events
- Quarter-page ad in the NERHA Show Program
- Announcements at all NERHA events

Silver Spur - \$250

- Facebook post highlighting your business and linking to your site/Facebook page
- Logo featured on the sponsorship page of the website
- Banner & signage (provided by sponsor) displayed in the arena at all events
- Half-page ad in the NERHA Show Program
- Announcements at all NERHA events

Gold Spur - \$500

- Facebook post highlighting your business and linking to your site/Facebook page
- Logo featured on the sponsorship page of the website
- Banner or signage (provided by sponsor) displayed in the arena at all events
- Full-page ad in the NERHA Show Program
- Announcements at all NERHA events

Platinum Spur- \$1000

- Facebook post highlighting your business and linking to your site/Facebook page
- Logo featured on the HOME PAGE of NERHA website & sponsor page
- Banner or signage (provided by sponsor) displayed in the arena at all events
- Full-page ad in the NERHA Show Program
- Announcements at all NERHA events
- Plus, Monthly Social Media

Goods Sponsorship/ Donations

- Recognition at each show
- Facebook post highlighting your business and linking to your site/Facebook page
- Mention in the NERHA Show Program
- Banner or signage (provided by sponsor) displayed in the arena at all events

Advertisement Only:

- A full-page ad (5 1/2" x 8 1/2"): \$100.00
- 1/2-page ad (5 1/2" x 4 1/4"): \$50.00
- 1/4-page ad (business card) (5 1/2" x 2 1/8"): \$25.00

****Any sponsorship will be printed in show program if submitted before show program deadline: April 15, 2025.****

NERHA Sponsorship Information

Thank you for supporting the North East Ranch Horse Association!

Company Name: _____

Contact Name: _____

Address: _____ City: _____

State: _____ Zip: _____ Phone Number: _____

Email: _____

Website Address: _____

Sponsorship Level: _____ Amount Enclosed: _____

****Sponsor's Instructions:** _____

Did a NERHA member ask for your sponsorship? If yes, list the member's name:

Please make checks payable to North East Ranch Horse Association and send along with this form to:

NERHA
C/O Jane Moulton
232 Eldridge Lane
Fort Ann, NY 12827

Please feel free to contact us with any questions: NorthEastRanchHorse@gmail.com

Ads and Logos can be emailed to: NorthEastRanchHorse@gmail.com