



## 2024 SPONSORSHIP OPPORTUNITIES

### **Who we are:**

The North East Ranch Horse Association (NERHA) is a sanctioned charter of the American Ranch Horse Association (ARHA). You can find out more about ARHA at: [www.americanranchhorse.net](http://www.americanranchhorse.net). The focus of NERHA is to promote and show the Ranch Horse – all stock horses are welcome! We are a family-friendly organization open to all levels of riders who want to advance their riding and showing experience. NERHA has membership from the North East region including: NY, VT, NH, MA, CT and ME. Our events are held at venues in the New York area. Check us out on Facebook at North East Ranch Horse Association where you will find updates on events and connection to ARHA information.

### **Sponsorship Opportunities:**

By sponsoring NERHA, your business will reach our NERHA membership, competitors and their families, show spectators, Facebook friends and website visitors. Our program book will also be placed at local businesses.

***\*\*We want to recognize our sponsors in our show program, therefore, we kindly request that sponsorships be received by NERHA by April 15, 2024.\*\****

**Ask about a custom sponsorship package** - Customize your sponsorship to work for your business. Sell products/services at NERHA events, add flyers in registration packets, add products to gift bags, give coupons or awards to competitors, be the NERHA website sponsor, etc.

### **Horseshoe Sponsorship - \$25 or more**

- Support an individual and wish them good luck (put sponsor instructions on form)
- Sponsorship announced throughout the shows

### **Class Sponsorship – \$50 or more**

- Announced as the official sponsor for a class at one show. For example: All Age Herd Work
- Facebook highlight

### **Buckle Sponsor- \$100**

- Pick a class to sponsor, the exhibitor with the highest composite points in the class will get a custom belt buckle.
- Facebook post highlighting business
- Logo featured on sponsorship page of website
- Announcements at all the NERHA Events

### **Bronze Spur - \$150**

- Facebook post highlighting your business and linking to your site/Facebook page
- Logo featured on sponsorship page of website
- Banner or signage (provided by sponsor) displayed in the arena at all events
- Quarter-page ad in the NERHA Show Program
- Announcements at all NERHA events

### **Silver Spur - \$250**

- Facebook post highlighting your business and linking to your site/Facebook page
- Logo featured on sponsorship page of website
- Banner & signage (provided by sponsor) displayed in the arena at all events
- Half-page ad in the NERHA Show Program
- Announcements at all NERHA events
- 1 year Individual membership

### **Gold Spur - \$500**

- Facebook post highlighting your business and linking to your site/Facebook page
- Logo featured on sponsorship page of website
- Banner or signage (provided by sponsor) displayed in the arena at all events
- Full page ad in the NERHA Show Program
- Announcements at all NERHA events
- 1 year family membership

### **Platinum Spur- \$1000**

- Facebook post highlighting your business and linking to your site/Facebook page
- Logo featured on sponsorship page of website
- Banner or signage (provided by sponsor) displayed in the arena at all events
- Full page ad in the NERHA Show Program
- Announcements at all NERHA events
- Plus, Monthly Social Media and Web Blast

### **Goods Sponsorship/ Donations**

- Recognition at each show
- Facebook post highlighting your business and linking to your site/Facebook page
- Logo featured on sponsorship page of website
- Mention in the NERHA Show Program
- Banner or signage (provided by sponsor) displayed in the arena at all events

### **Advertisement Only:**

- A full page ad (5 1/2" x 8 1/2"): \$100.00
- 1/2 page ad (5 1/2" x 4 1/4"): \$50.00
- 1/4 page ad (business card) (5 1/2" x 2 1/8"): \$25.00

***\*\*Any sponsorship will be printed in show program if submitted before show program deadline: April 15, 2024.\*\****

**NERHA Sponsorship Information**

**Thank you for supporting the North East Ranch Horse Association!**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Website Address: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_ Amount Enclosed: \_\_\_\_\_

**\*\*Sponsor's Instructions:** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Did a NERHA member ask for your sponsorship? If yes, list the member name:

\_\_\_\_\_

**Please make checks payable to North East Ranch Horse Association and send along with this form to:**

NERHA  
281 Burke Rd,  
Stillwater, NY 12170

***Please feel free to contact us with any questions: [NorthEastRanchHorse@gmail.com](mailto:NorthEastRanchHorse@gmail.com)***

***Ads and Logos can be emailed to: [NorthEastRanchHorse@gmail.com](mailto:NorthEastRanchHorse@gmail.com)***